

For: Calavo Growers, Inc. (Nasdaq-GS: CVGW)  
Contact: Calavo Growers, Inc.  
Lee E. Cole  
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**CALAVO GROWERS TO PARTICIPATE IN  
BB&T CAPITAL MARKETS 4TH ANNUAL ONE-ON-ONE  
INVESTOR CONFERENCE**

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SANTA PAULA, Calif. (Aug. 4, 2010) – Calavo Growers, Inc. (Nasdaq-GS: CVGW), a global leader in avocado marketing and an expanding provider of other fresh perishable produce items, today announced that its Chairman, President and CEO Lee E. Cole will participate in BB&T Capital Markets' 4<sup>th</sup> Annual One-On-One Investor Conference on Tues., Aug. 10, 2010 in San Francisco.

In conjunction with the BB&T conference and other prospective financial community meetings, the company disclosed that its investor slide presentation is available at [www.calavo.com](http://www.calavo.com) under the "Investor Relations" tab.

**About Calavo**

Calavo Growers, Inc. is the worldwide leader in the procurement and marketing of fresh avocados and commodity produce, as well as the manufacturing and distribution of prepared avocado and other food products, including refrigerated fresh salsa and guacamole hummus. Founded in 1924, Calavo's expertise in marketing and distributing avocados, processed avocados, and other perishable products enables it to serve food distributors, produce wholesalers, supermarkets and restaurants on a global basis.

**Safe Harbor Statement**

This news release contains statements relating to future events and results of Calavo (including certain projections and business trends) that are "forward-looking statements" as defined in the Private Securities Litigation Reform Act of 1995. Actual results and events may differ from those projected as a result of certain risks and uncertainties. These risks and uncertainties include but are not limited to: increased competition, conducting substantial amounts of business internationally, pricing pressures on agricultural products, adverse weather

## Calavo Announces Investor Presentation/2-2-2

and growing conditions confronting avocado growers, new governmental regulations, as well as other risks and uncertainties detailed from time to time in the company's Securities and Exchange Commission filings, including, without limitation, the company's Annual Report on Form 10-K for the year ended October 31, 2009. These forward-looking statements are made only as of the date hereof, and the company undertakes no obligation to update or revise the forward-looking statements, whether as a result of new information, future events or otherwise.

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